COUNT AI

WE'RE HIRING

CAREERS · KNIT-I SALES

Regional Sales Manager — Knit-i, India

Textile machinery OR industrial capital-equipment background · 2 positions

2 positions | Live in any major textile cluster — South, West, North or East India | Full-time

The role

Win new knitting mills and textile groups in your region: find them, earn the first meeting, run the trial on their floor and close the order. You own a region and a number.

What you will do

- Build a territory plan and a qualified pipeline of knitting mills and textile groups.
- Meet owners, directors, production and quality heads; understand their problem first.
- Arrange demonstrations and trials on the customer's own machines, with our technical team.
- Negotiate and close orders while protecting margin.
- Develop local agents and referral networks.
- Keep the CRM honest and share what you learn about customers and competitors.

Who we are looking for

- Route A — textile sales: knitting or textile machinery, needles, sinkers, lubricants, spinning/weaving machinery or textile consumables.
- Route B — industrial sales: capital equipment, automation, robotics, machine tools, packaging or inspection systems sold to factories. Textile experience is a plus, not a requirement.
- Either way: a sales target you owned and achieved, and customers you won yourself — not only inherited accounts.
- Comfortable explaining a technical product in rupees saved.
- Willing to travel extensively across your region.

About CountAI. We build AI, computer vision and robotics for the factory floor. Knit-i inspects fabric live on circular knitting machines and stops the machine the moment a defect starts — trusted by 30+ factories in 7 countries, and winner of the Intel Edge AI Software Excellence Award 2026. Co-founded by an IIT Madras alumnus in Coimbatore.

Apply in about 10 minutes

Scan the code, or go to **counton.ai/careers/regional-sales-manager-india**

Know someone who fits? Forward this to them.